

PRESS RELEASE

HOTEL SANS SOUCI WIEN - CHARISMATIC LUXURY IN THE HEART OF VIENNA

Pure fascination upon arrival: At the end of 2012 a very special hotel project started. Hotel Sans Souci Wien in the Burggasse 2 in the seventh district was realized with design partner YOO founded by Philippe Starck. The hotel is an extraordinary mix out of art, design, casual savoir-vivre and understated luxury. The historic, revitalized building includes a deluxe boutique hotel as well as „hotel-serviced residences“ in the upper floor – a perfect hideaway in the heart of Vienna.

“Charismatic luxury perfectly describes the secret of Sans Souci Wien“, explains Norbert Winkelmayr, CEO of Sans Souci Group. „It is the special combination of art, design and good taste to get that incomparable Sans Souci charm.“ Furthermore Sans Souci owns a wide collection of modern art. In the public areas and rooms one can find lithographs of Roy Lichtenstein, Allen Jones or Steve Kaufman as well as design furniture made by Tom Dixon or Egg Chairs from Arne Jacobsen.

Inspiring YOO design

Behind the design of Sans Souci Wien hides the innovative **design collective YOO** around the world-famous designer Philippe Starck and the visionary real estate developer John Hitchcox. Since 1999 they create worldwide innovative hotel and living spaces with an unique and inspiring design. The Hotel Sans Souci Wien is the first implementation and realization of YOO in the Austrian hotel industry. The charismatic design language runs through the whole building, from the light-flooded lobby to the golden bar up to the 63 personalised and spaciouly laid out rooms and suites in light colours.

Expertise in the management

Andrea Fuchs, Head of Hospitality of the hotel. She has an excellent knowledge of the Viennese hotel market and knows how to offer a dynamic, charming, courteous and uncomplicated service with her team.

Top location in the heart of Vienna

Art and culture dominate the hotel’s inner life, as well as the immediate surroundings: The Sans Souci lies in the centre of museums, theatres, a vibrant restaurant and bar-scene, which is popular amongst the local people. The artsy hood Spittelberg and MuseumsQuartier are in close proximity; Vienna’s largest shopping mile the Mariahilferstraße and luxury boutiques in the first district are easily reached by foot.

Rooms & suites: with Sans Souci service

The Hotel Sans Souci Wien accommodates rooms and suites in different sizes, from spacious superior rooms with 25 square metres up to luxurious master suites with 70 square metres. The light, stylish rooms are equipped with parquet floors, mirror-screens, high-grade beds and design classics. The master suites include antiques, design furniture and Vi-Spring beds and a marble bathrooms with a freestanding tub. The highlights in the rooms are golden wall paintings, photographs by Hubertus Hohenlohe and lithographs of Roy Lichtenstein.

The **Sans Souci service** includes the champagne breakfast, the spa- and fitness area with pool, individual pillow menu, concierge-service, valet parking, free coffee service and a lot more.

The residences: private luxury with a dream view

On the fourth floor the building accommodates private high-end residences in different sizes with a dream view.

Veranda Brasserie & Bar, Le Salon, Sans Souci Spa

One can feel the relaxed atmosphere in the restaurant „Veranda“, in the hotel’s own „Le Bar“, in the event area as well as the spa with its 20 metres long pool.

In the "Veranda Brasserie & Bar", cooking is done with dedication and attention to detail. Organic, regional and seasonal products are the focus here and are blended into modern interpretations of Austrian cuisine. The focus of the drinks menu is entirely dedicated to the sensual pleasure and elegance of champagne. In addition to classic alcoholic and non-alcoholic drinks, long drinks and cocktails, over 60 exquisite kinds of champagne are served. In summer, you can enjoy sparkling creations in the outdoor Laurent Perrier Lounge.

„Le Salon“ is a total of 60 square metres and ideal for meetings, conferences, press conferences, weddings and registered partnerships, small receptions, celebrations and exclusive „private dinners“.

In the Sans Souci Spa one can swim under the crystal chandelier, have a massage during lunch break or an exclusive beauty treatment. Hotel Sans Souci offers a 450 square metres wellness paradise with a 20 metres long swimming pool, sauna and steam bath. Open daily, also for non-hotel guests.

Exclusive: Members of Preferred Hotels & Resorts

„We are the Viennese interpretation of international boutique hotels“, so CEO Norbert Winkelmayr proudly. It is therefore not surprising, that the Sans Souci is a member of Preferred LUX collection. These extraordinary hotels and resorts are famous for their atmosphere as well as excellent service. The ideal partner for Sans Souci Wien.

A place with history

The Hotel Sans Souci Wien is located in a historic building from 1872. There was the restaurant „Zum großen Zeisig“, in which Johann Strauß 1858 premiered the „Tritsch-Tratsch-Polka“. Afterwards the building was „Hotel Höller“ from 1873 until 1953.

The Sans Souci Group purchased the building in August 2010 and began with the renovations in October the same year.

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Information under: <http://www.sanssouci-wien.com>



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